

The Green Pioneers

A snapshot of several of our region's environmental stars—the farmers, lawyers, publishers, directors, advocates and entrepreneurs consistently making a buzz in the community for their pioneering efforts to improve our environment—land, water, air, health, business and otherwise.

Angela Macke



The Northern Michigan Environmental Action Council and Great Lakes Bioneers recently named Angela Macke, owner of By the Light of Day: Organic Loose Teas and Tisanes, the "Environmentalist of the Year in Business."

It's no wonder.

Whether it's the herbs and flowers grown in her Leelanau County garden or dried fruit purchased from local farmers, the ingredients in her teas and tisanes are always grown according

to strict organic standards, enabling her company to bear a 100 percent organic certification. As part of her commitment to fair trade, any tea products Macke buys beyond

our borders for Light of Day are purchased directly from farmers according to TransFair guidelines, ensuring the farmers a fair price and livable wage.

"Angela is incorporating morality into the core functioning of her business and providing another outlet for ethical consumers in Northern Michigan," said fellow "Green Pioneer" Chris Treter of Higher Ground Trading Co. "We wish more companies would take this approach."